



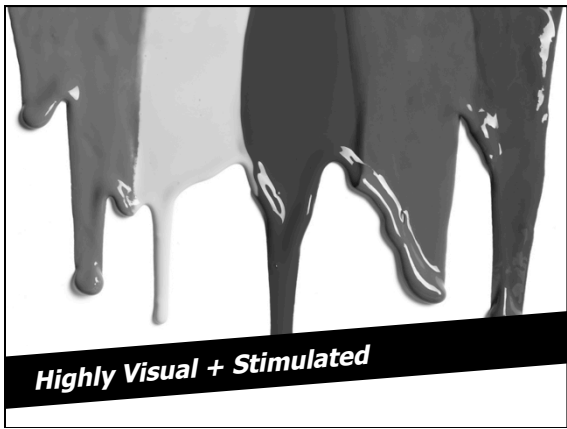
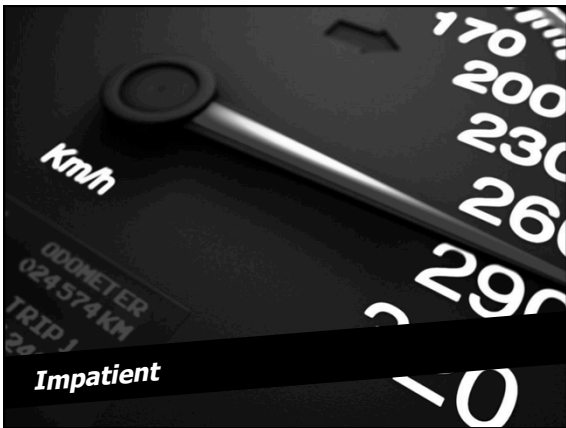
“Our youth now love luxury. They have bad manners, contempt for authority; they show disrespect for their elders and love chatter in place of exercise; they no longer rise when elders enter the room; they contradict their parents, chatter before company; gobble up their food and tyrannize their teachers.”

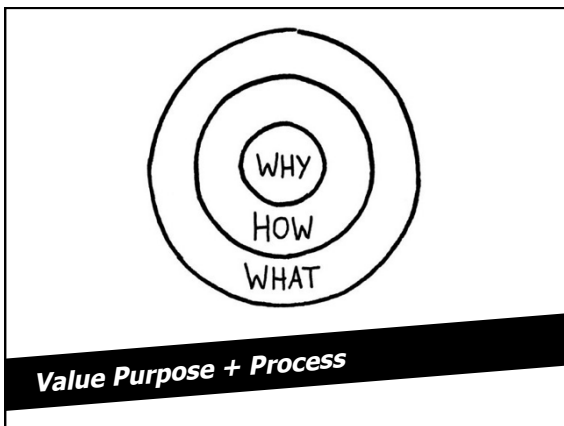
Who Said This + When?

"The young people of today think of nothing but themselves. They have no reverence for parents or old age. They are impatient of all restraint. They talk as if they alone knew everything and what passes for wisdom with us is foolishness with them. As for girls, they are forward, immodest and unwomanly in speech, behaviour and dress."

Who Said This + When?








Generation Z – Born 1995 to 2009

They are the most materially endowed, technologically saturated, globally connected, formally educated generation ever.



- Visual
- Experiential - Try and See for myself
- Learn through facilitated learning, not telling
- Want to be consulted and engaged
- Process oriented (How does it work?)
- Driven by purpose (Why?)
- Open book world, vast access to all information
 - Will research things for themselves
 - Make up their own mind
 - Experience before they accept



***“Everyone Is Right Now
Doing The Best They Can
With The Resources They Have
Available To Them”***

Acceptance Without Judgement

Young people are not their behaviours.

*They are not a problem to be solved,
Or an issue to be fixed,
But they are human beings who are unique,
valuable and on a journey of discovering who
they are, where they fit and what they have
to offer.*

Young People Are Untapped Potential

Authentic Engagement Is ESSENTIAL



8. Projects Initiated by young people, sharing decisions with adults
7. Young people initiate and direct
6. Adults initiate and share decisions with young people
5. Young people are consulted and informed
4. Young people are given tasks by adults and informed
3. Involvement of young people is tokenistic (not participation)
2. Young people are used as decoration (not participation)
1. Young people are manipulated (not participation)

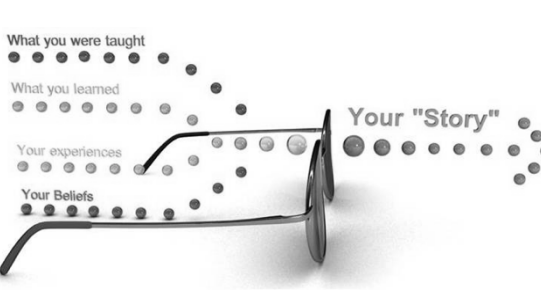
Roger Hart, 2002

Ownership Accountability Responsibility	Results +
Blame Excuses Denial	Reasons —

Self Leadership +



How Do Young People View You?



What you were taught

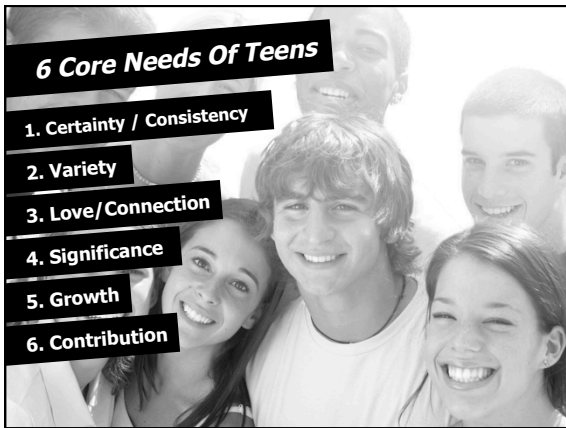
What you learned

Your experiences

Your Beliefs

Your "Story"


They See The World As They Are





Relationship Is #1 Key!

Engagement begins with relationship.
Young people will engage with people they like.




- Be real
- Be relatable
- Be respectful
- See the potential
- Engage with empathy
- Genuine Engagement
- 3 Fears / 3 Questions
- 6 Core Needs - Connection



Find The Strengths and Engage Them


"...people who felt they were using their strengths have more positive emotion, greater vitality and self-esteem, compared with people who did not feel they used theirs." - UK Study



- Helping young people discover their skills, strengths and passions
- Giving opportunity to use those skills in the real world
- Young people have the ability to be problem solvers
- Builds Self Esteem + Belief

Growth Mindset Encourages Young People To Learn, Grow, Fail + Develop


With a growth mindset we understand that capacity can be developed. We focus on improvement instead of worrying about perfection or eliteism.



- On a journey of discovering our potential
- We don't know what we're truly capable of
- Failure leads to success
- Feedback is welcomed in order to grow and improve
- Effort and struggle develop strength and capacity

Social + Emotional Learning Transforms Academic Performance, Social Interactions + Well Being

Durlak, Weissberg et al.'s recent meta-analysis of 213 rigorous studies of SEL in schools indicates that students receiving quality SEL instruction demonstrated:




- Better academic performance
- Better attitudes + behaviours
- Increased motivation to learn
- Reduced aggression
- Better classroom culture
- Reduce depression, anxiety + stress



Variety and The Unexpected When Done Well Creates Interest, Curiosity and Engagement

Computer games use the element of random rewards to enhance engagement and positive emotions causing the player to want to keep playing.



- Young people can be pretty cynical when it comes to being engaged by another generation
- The purple cow principle is to stand out from the crowd, be positively different and memorable



Helping Young People Tap Into The Resources They Have Within Them Will Set Them Up For Life

This generation will no longer respond to just being told what to do, 'The Coach Approach' empowers young people to find answers for themselves.



- Powerful Questions
- Collaborative Approach
- Experiential Learning
- Celebrate Progress
- Goals + Accountability
- Present Opportunities
- Guided Engagement

5. Purpose Driven

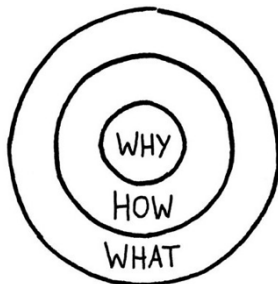


Generation Z are not happy with – “that’s the way we’ve always done it”

What is the bigger purpose?
Is there a better way? How does my role influence the bigger picture? Where do I fit in the big picture?
WHY?



- 6 Core Needs – Significance
- For what purpose?
- Purpose driven engagement
- Meaningful engagement
- Real world impact



Purpose - Start With Why!

The Power Of Contribution

“...we scientists have found that doing kindness produces the single most reliable momentary increase in well-being of any exercise we have tested.”

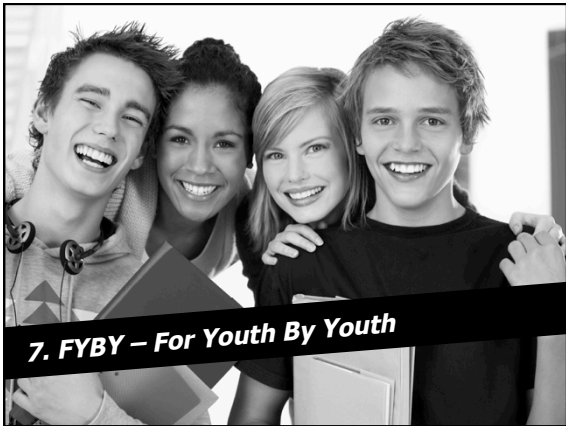
- Martin Seligman, Founder of Positive Psychology



- Social contribution
- Community contribution
- MAD projects
- Youth activism
- Random acts of kindness

6. Positive Contribution



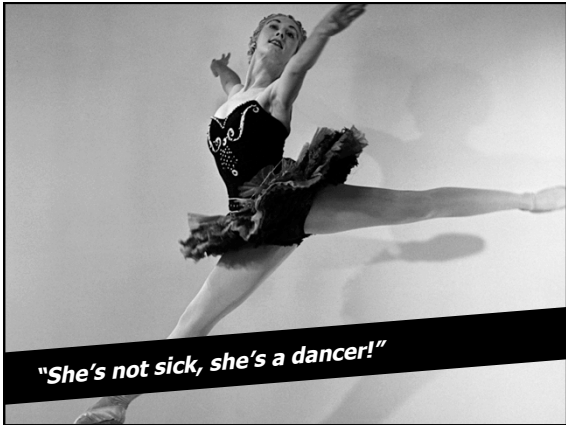


Student Led Projects + Initiatives

With the support and supervision of adults, young people create the direction and take full ownership of projects and initiatives.



- For Young People, By Young People
Solve your engagement challenges by raising up young people to do the work of engaging, marketing and communicating
- Don't just engage, develop young leaders!



THANK YOU!

Nathan Hulls

www.nathanhulls.com